



Fundraising

Fundraising efforts continue to increase the impact of the scholarship award. When the scholarship fund was first founded, the majority of funds were received from personal gifts. Today, our annual golf tournament is the primary fundraising vehicle enabling us to continually increase the scholarship value. While continuing this successful tradition, we plan to expand our fundraising activities to include online auctions and donations.

The Craig Blass Memorial Golf Tournament

September 20, 2008 | South Riding Golf Club | 1PM

Our annual golf tournament is held each September in Northern Virginia and attracts over 150 participants from the DC Metro area as well as some out of town guests. With the help of the JMU Foundation, we actively communicate to JMU alumni about the event and are able to reach tens of thousands in the DC Metro area. This year the tournament will see the biggest change as we have enhanced and increased sponsorship opportunities. Additionally, a NY based PR firm has donated their services to support pre and post press releases to help us gain awareness in the local area as well as in the JMU community.



Become a Sponsor Today!

Make a difference! Become a sponsor at the annual Craig Blass Memorial Golf Tournament. For more information or to become a sponsor, contact:

Jason Sfaelos
Craig Blass Memorial Scholarship Committee
sfaelos@blassmemorial.org
(202) 270-2809



Craig Michael Blass

February 7, 1974 - September 11, 2001

- James Madison University Alumnus
- Leadership positions in campus organizations, volunteer work, athletics and held an on-campus job
- In 1996 joined Cantor Fitzgerald as a Stock Trader
- Lost in the September 11th attacks on the World Trade Center

Craig Blass Memorial Golf Tournament Sponsorship Opportunities

September 20, 2008 | South Riding Golf Club | 1PM

Become a sponsor at the Craig Blass Memorial Golf Tournament charity event. Your donation will help to remember and honor a great person, friend, and family member by giving a scholarship to a deserving student at his alma mater, James Madison University.

TITLE SPONSOR - \$3,000

- 12 Golf Tickets
- Naming rights to Event (Acme Annual Craig Blass Memorial Golf Tournament)
- Name or Logo on Event Banner, Website and all communications
- Recognition at the opening & reception of the tournament
- Name or Logo on 3 Premium Hole Signs
- Name on player gift giveaway
- Reserved Table seating
- Marketing Materials in goody bag
- Rights to retain sponsorship next year

PLATINUM SPONSOR - \$1,500

- 8 Golf Tickets
- Naming rights for picnic lunch & awards dinner
- Name or Logo on Event Banner, Website and all communications
- Recognition at the awards dinner
- Name or Logo on 2 Hole Signs
- Name included when sponsored event mentioned
- Reserved Table seating
- Marketing Materials in goody bag
- Rights to retain sponsorship next year

GOLD SPONSOR - \$1,000

- 4 Golf Tickets
- Name on Press Releases & Website
- Recognition at the reception
- Name or Logo on 2 Hole Signs
- Reserved Table seating
- Marketing Materials in goody bag
- Rights to retain sponsorship next year

SILVER SPONSOR - \$750

- Putting Contest naming rights (Guaranteed Winner of a 5-day cruise)
- Name or Logo on putting green sign
- Discounted Golf Tickets
- Name or Logo on Website
- Name included when sponsored event mentioned
- Recognition at the awards dinner
- Marketing materials in goody bag
- Rights to retain sponsorship next year

BRONZE SPONSOR - \$500

- Choose from the \$1 Million Dollar Shot, \$15K Hole-in-One, or Driving Range
- Product Placement available (subject to space restrictions)
- Naming rights for the event you choose
- Discounted Golf Tickets
- Name or Logo on Website
- Name included when sponsored event mentioned
- Recognition at the reception
- Marketing materials in goody bag
- Rights to retain sponsorship next year

EXECUTIVE SPONSOR - \$300

- Choose from Closest to the Pin, Hole-in-One, First Place Team, or Longest Drive Prizes
- Name or Logo on sign for each prize
- Naming rights for the event you choose
- Discounted Golf Tickets
- Name or Logo on website
- Name included when sponsored event mentioned
- Marketing materials in goody bag
- Recognition at the awards dinner
- Rights to retain sponsorship next year

JUNIOR SPONSOR - \$200

- Choose from Hole Naming Rights, Second Place Team Prize, or Beverage Cart/Station signs
- Discounted Golf Tickets
- Name or Logo on website
- Marketing materials in goody bag
- Recognition at the reception
- Rights to retain sponsorship next year

DISCOUNTED GOLF TICKETS - \$100

Each Golf Ticket Includes:

- Box Lunch
- Practice Facility
- Player Gift Package
- 18 Holes of Golf with cart
- Awards Dinner

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